upGrad Campus

# Career Outcomes

with

Job-ready Programs for Freshers



# Introduction

## In this uber-competitive job marketplace, recruiters are looking for two main qualities in freshers:

- Hard skills that can be put to use
- Ability to work well in the present corporate landscape

At upGrad Campus, we prep the students for both so that they are ready to seize opportunities, launch their careers and achieve their professional goals.

In this handbook, we have outlined the processes employed and the success stories of our learners that will help you understand how to chart your own career path.

## Job-ready Programs by upGrad Campus

01

**Digital Marketing**

02

**Business Analytics**

03

**Financial Modelling & Analysis**

in association with PwC India

04

**Data Science & Artificial Inteligence**

# Campus Placements in a Snapshot

Avg. Salary **5 LPA**

Highest Salary **12 LPA**

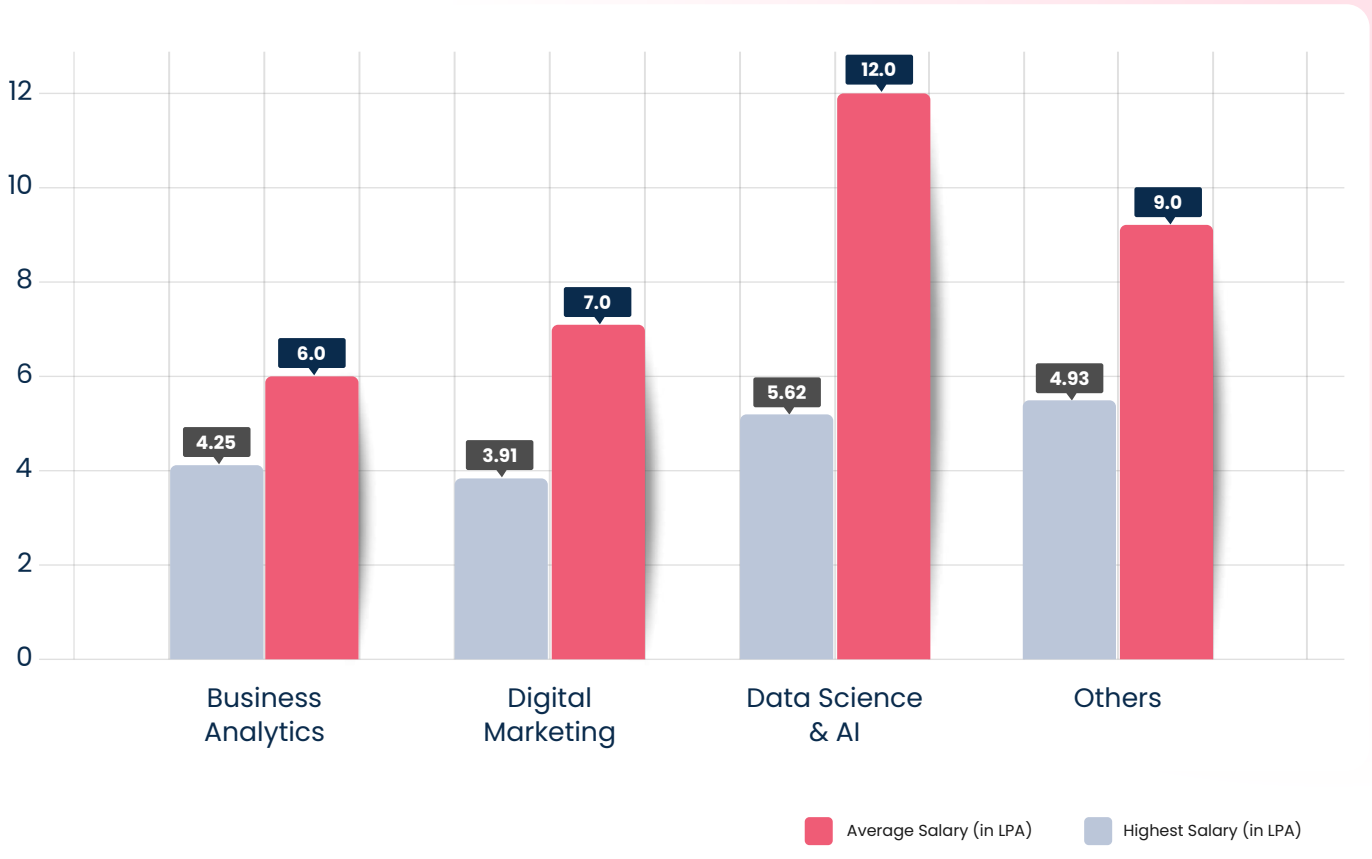
**300+** Hiring Partners

**5000+** Students Placed

**Highest and average salary numbers are based on data of the last two quarters.*

# Domain-wise Placements

## Average Salary (in LPA) & Highest Salary (in LPA)




*Disclaimer: Past record is no guarantee of future job prospects. The success of job /internship readiness depends on various factors including but not limited to the individual's qualifications, experience, and efforts. Relevant terms and conditions will apply for any guarantee provided by upGrad.*

# 300+ Hiring Partners

We are proud to partner with 300+ top companies where our alumni are currently working.



# 3 Assured Interviews with Placement Plus

Placement Plus is an add-on program*, that is designed to equip freshers with quantitative skills, soft skills, resume guidance & communication skills, so that they can crack interviews and land their dream job.

**5 Months**
Program

**60+**
Learner Hours

Access to
**300+ Hiring**
Partners

**3 Assured**
Job Interviews

Program Fee
**₹18,000 only**

*Available
**₹14,000**
in combo with
our Job-ready Programs

# Placement Plus Journey

Step **01**
Resume Building

Step **02**
LinkedIn Profile Creation

Step **03**
Problem Solving & Logical Reasoning

Step **04**
Mock Interviews

Step **05**
Non-verbal Communication

Step **06**
Public Speaking & Oral Communication

Step **07**
Group Discussion

Step **08**
Access to upGrad's Placement Portal

*This program is included (free of cost) with our Job-ready programs in Data Science & AI, and Financial Modelling & Analysis in association with PwC India.

# Elements of Placement Plus



## Career Centre

One-stop solution to search for jobs, enhance your resume, and prepare for interviews

## Job Portal

- Easy apply feature for openings with upGrad's Hiring Partners
- Apply for jobs with one click

## Interview Preparation

Pre-recorded content on topics such as:

- Profile building
- Problem-solving approach
- Communication
- Domain-specific interview question bank and much more



## Profile Building

- Resume Evaluation
- Real-time recommendations for improvement
- Ready-to-use resume templates
- LinkedIn profile guidance
- Assistance with creating a cover letter

## Just-in-time (JIT) Interview Prep

- JITs are conducted within 48 hours for upcoming job interviews
- Tailored to the target domain and job role
- Real-time feedback and suggestions for improvement



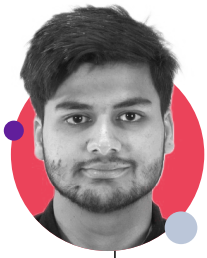


## Career Mentorship Sessions

- Career advice through live sessions with industry experts
- Goal setting for better results

# Alumni Corner

## Catch the real stories from our learners who have seen really great results.



I really wanted experience with industry-level projects, which I got at upGrad Campus. From a professional standpoint, I am applying the things that I learned in the course. I feel students who are serious about their career goals should definitely take up a course from upGrad Campus.

**Sayed Askari**
Salary: **10 LPA**
★★★★★

Blenheim Chalcot



Throughout the program, I was consistently impressed by the calibre of the instructors and their dedication to ensuring our success. They went above and beyond to make complex concepts accessible and provided real-world examples that enriched our learning experience.

**Nisarg Jani**
Salary: **6 LPA**
★★★★★

TREDENCE
Beyond Possible



Though I was studying Computer Science in college, I wasn't interested in Java and was confused about my career. I got in touch with an upGrad Campus Learning Consultant who explained about Data Science course. With the concepts and exposure to real-world projects, I not only got placement offers, but also a new direction.

**Ranjitha Babu**
Salary: **6 LPA**
★★★★★

WinWire Technologies



The course covered a wide range of topics, from SEO to Social Media Marketing, and provided hands-on practice with industry-standard tools and techniques. The course emphasised on practical skills and real-world projects that helped me understand how to create effective digital marketing campaigns and measure their impact.

**Md. Amaan**
Salary: **7 LPA**
★★★★★

ZIELHOCH
Together Let's Aim For High



The personalized mentorship and resources provided by upGrad Campus facilitated a smooth transition into the professional world. I am grateful for their dedication and guidance, which significantly contributed to my career growth.

**Ashutosh Nayak**
Salary: **6 LPA**
★★★★★

DWAO

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# Placement Stars of upGrad Campus

We are proud of these learners who got their dream jobs in their dream companies.



Daksh Khatter

Digital Marketing

Salary: **7 LPA**



Mohammad Amaan

Digital Marketing

Salary: **7 LPA**



Sayed Askari

Artificial Intelligence & Machine Learning

Salary: **10 LPA**



Shruti Kaushik

Data Science & Analytics

Salary: **10 LPA**



Akash Rotke

Business Analytics

Salary: **6.5 LPA**



Puneet Raj

Business Analytics



Nafisa Basir

Digital Marketing



Pushpanjali

Digital Marketing



Blesson J

Business Analytics



Nirekshan Jay

Data Science & Analytics



Maddula

Data Science & Analytics

Salary: **12 LPA**



Milan Sood

Data Science & Analytics

Salary: **12 LPA**



Toral Patel

Digital Marketing

Salary: **7.1 LPA**



Vidushi

Data Science & Analytics

Salary: **12 LPA**



Anshika Rana

Digital Marketing

Salary: **7 LPA**

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# About Us

upGrad Campus is a
**video learning platform for online education,**
with certificate courses specially curated for college students and young adults. As an affiliate of upGrad, India's largest online higher education company, upGrad Campus aims at making every graduate job-ready, with professional skills and practical know-how for the most sought-after fields of work.

> Our aim is simple: We strive to create high-impact, hands-on experiences that prepare learners for meaningful and productive careers.

**Ronnie Screwvala**
Co-founder & Executive
Chairman, upGrad



# Interested in becoming job-ready for your dream company?

upGrad Campus

Contact us:
1800 210 7070
admissions.campus@upgrad.com

